



Pokeshot///SmarterPath
Learning done differently

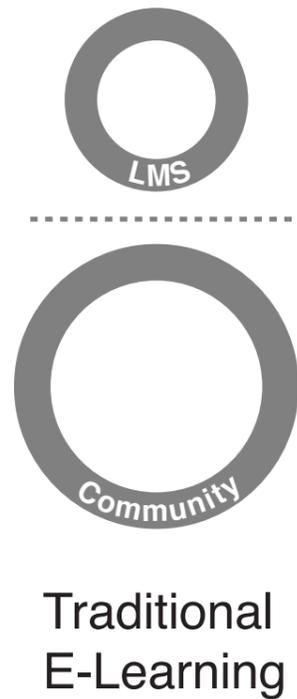
Integrated
Social Learning

with

Pokeshot///SmarterPath



About Social Learning & Pokeshot///SmarterPath



What Is Social Learning?

Many companies keep staff development separate from their daily business. Learning happens in the classroom, in a series of e-learning modules, or in some combination of both. No matter how it's deployed, this model approaches learning as an event-based experience, rather than an on-going experience that requires both context and interaction in order to be effective. To complicate things, the pace and demands of today's workplace create the need for resources that provide how-to guidance in the moment. While Social Learning is not a 21st century theory, its principles of learning from one another are directly applicable to how we get the insights and information we need to get work done.



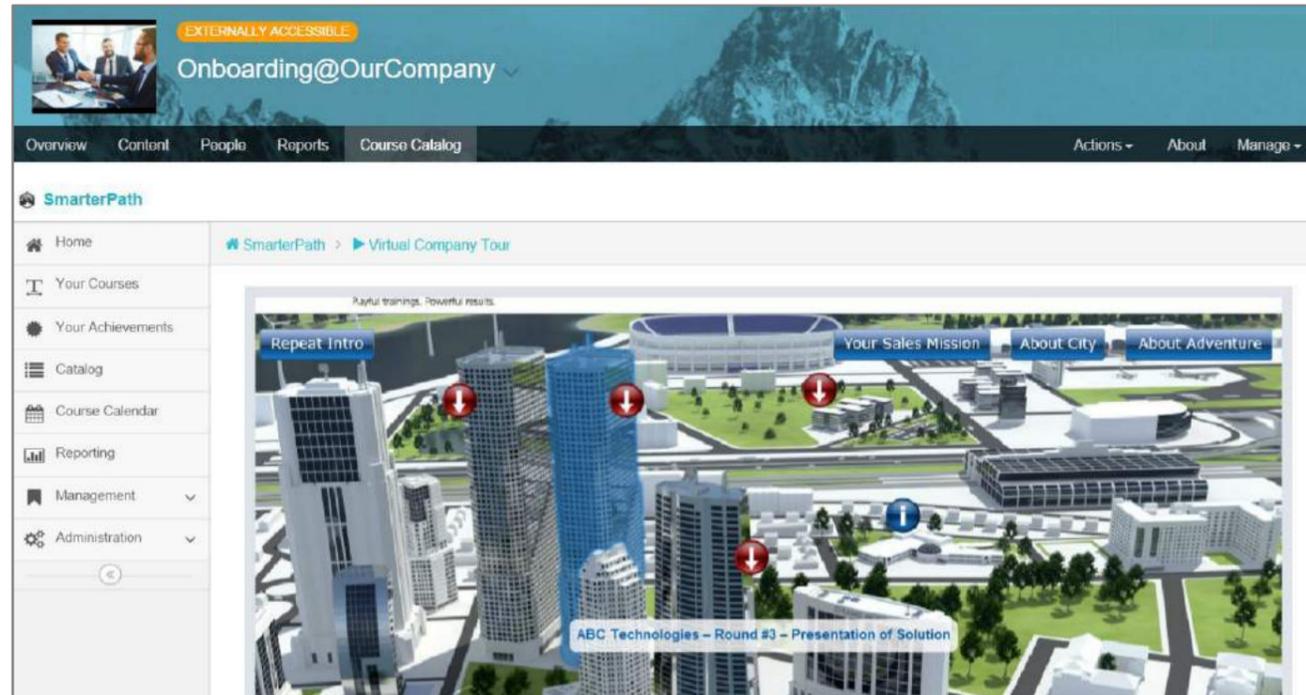
What Is Pokeshot///SmarterPath?

Pokeshot///SmarterPath is a future-forward LMS focused on social learning. It brings e-learning processes of any organization to a different level by embedding learning directly in the user experience. With this easy-to-use tool training creators can leverage content directly from Jive as well as use other internal and external resources to customize their courses. Its seamless integration into your Jive community will increase user adoption of your social collaboration environment and it will enhance the learning experience. Your employees don't need to learn a different tool or log in twice; they will be able to complete required training directly at their workplace without even noticing the difference of solutions. Progressing through learning paths while working in your social environment, participants will be able actively connect and collaborate with peers and instructors using the familiar features of Jive.

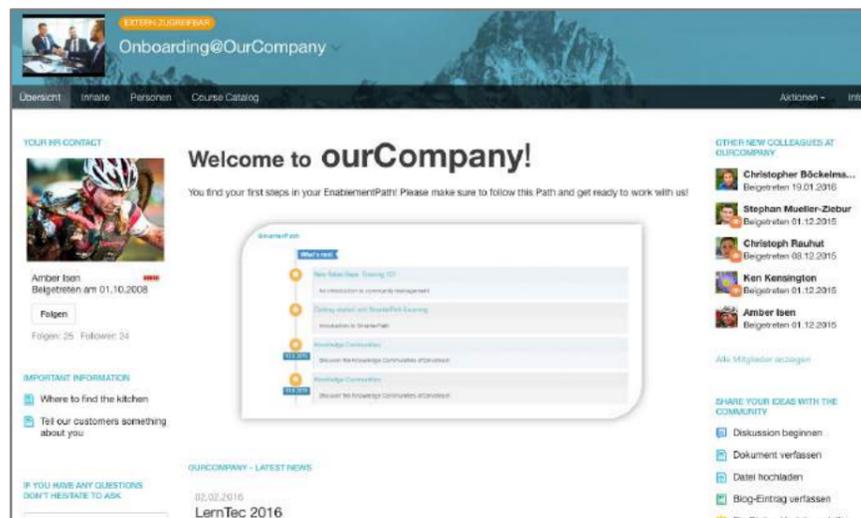
Benefits of Pokeshot///SmarterPath:

- Seamless integration into your Jive platform
- Utilization of Jive content when creating a training
- Intuitive and user-friendly tool for all users
- Integration with User Management and SSO
- Upload Videos, MS-Office and PDF files
- Assessments, Certification and status reports
- Design your own library of different and re-usable materials
- Link training programs to social groups to promote collaboration
- Course profile integration

Use Case Example 1: Employee Onboarding



*Learning content shown in this picture has been provided by our partner Core Competence



Pokeshot///SmarterPath seamlessly integrates into your employees' work processes

Training Programs

Pokeshot///SmarterPath allows your organization to conduct mandatory training, e.g. fire safety courses, corporate applications trainings, mandatory product training, via common e-learning formats.

Enablement Path

A number of companies use Pokeshot///SmarterPath to introduce new employees to their company or to enhance their experience with their social collaboration platform. Enablement Paths like "Check out these 5 links" or "Follow these communities" can speed up the onboarding process and will increase productivity and effectiveness of employees of your company.

Virtual Company Tour

When joining a new company, it's important to know where certain things are: Where are the administrative offices? What are the 5 most important applications? How to log a service request? All this, and much more, can be incorporated into a virtual tour in Pokeshot///SmarterPath.

Use Case Example 2: Customer & Partner Enablement

Use a diverse range of sources to build your courses

The screenshot shows the SmarterPath LMS interface for 'Community Management Certification'. The top navigation bar includes 'Overview', 'Content', 'People', 'Reports', 'Course Catalog', 'Actions', 'About', and 'Manage'. The main content area displays a course titled 'Community Management with John' with a Pokeshot//SMZ logo. A menu on the left lists course topics: Start, Introducing John and his comm..., Community Lifecycle, Inception Phase, Activities in the Inception Phase, The effect, Summary, Start Quiz, Quiz, and Thank you! The main content area contains a quiz question: 'Bring the words in the right order:' with four options: 1. Inception, 2. Establishment, 3. Maturity, and 4. Mitosis.

Products & Services Training

Train your customers and partners directly in the Pokeshot//SmarterPath LMS. You can use a wide range of content to build your courses, e.g. existing training materials in SCORM/TinCan formats, internal content such as product and services descriptions and external Web resources. Pokeshot//SmarterPath thus enables you to integrate YouTube videos and Jive content in your products and services training programs quickly and easily.

Certification with Pokeshot//SmarterPath

In order to maintain performance levels, and in some cases comply with regulations in many industries, certification is mandatory. With Pokeshot//SmarterPath you will not only be able to create an Enablement Path to quickly help your partners and customers learn about your products/services, but you will also be able to link their learning to subsequent certification. Issued certificates can be stored and accessed digitally which makes it easy to keep track of people who are prepared to use your products/services. In addition, the integration with Jive allows you to leverage its social collaboration tools to help promote your products and services and gather valuable feedback from your customers and partners.

The screenshot shows the 'Quality Management Certification' interface. The top navigation bar includes 'Übersicht', 'Inhalte', 'Personen', 'Course Catalog', and 'Aktiv'. The main content area features a heading 'We fight for good Quality!' and a section titled 'What Quality Management means for us:'. Below this, there are sections for 'Who should do the certification?' and 'How can I get the certification?'. A table at the bottom lists 'Content' and 'Training Link' for 'Introduction to Quality Management'. The interface also includes a search bar, a 'Fragen' button, and a list of 'UNBEANTWORTETE FRAGEN' (Unanswered Questions) and 'BEANTWORTETE FRAGEN' (Answered Questions).



Pokeshot//SmarterPath at Avnet Technology Solutions

Use Cases, Solution Selection, and Upcoming Features

Who Is Avnet Technology Solutions?

Avnet Technology Solutions is a global IT solutions distributor who provides electronic component solutions, IT solutions, embedded technology and services that customers need to grow their business.

Why Pokeshot//SmarterPath?

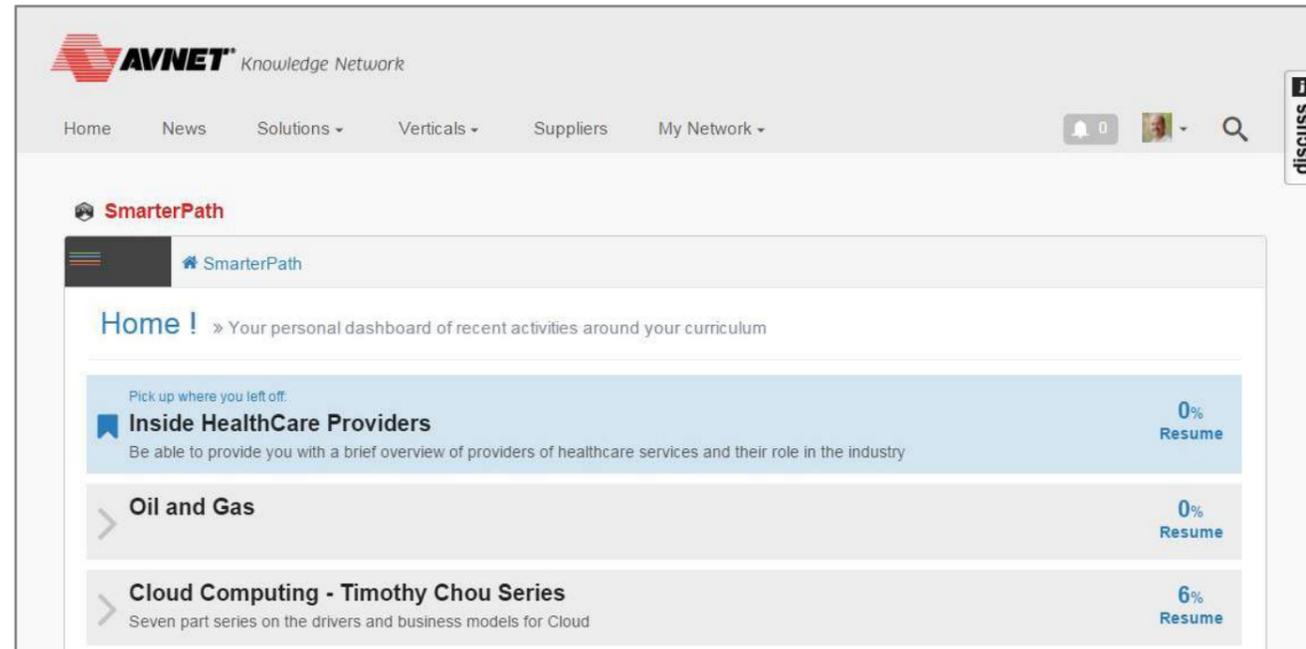
The primary use case for the Jive-based Knowledge Network community at Avnet is the onboarding and enablement of the many solution provider partners that Avnet serves. Training and enablement of sales representatives via Jive's social collaboration platform is essential to rapidly spread information and knowledge throughout the community. New sales staff need to be able to access sales training materials and marketing information on the platform from the office or on mobile devices. Avnet's goal is to leverage the most up-to-date content to train its sales representatives quickly and effectively.

How Pokeshot//SmarterPath supports use cases at Avnet

Avnet uses SmarterPath to prepare training materials in Jive, and takes advantage of the variety of possible formats. "We have a lot of SCORM-based training programs, which we incorporate into SmarterPath and the reporting in SmarterPath helps us with validation of course completion," Pete said. SmarterPath makes it possible to assign groups to specific training courses. On the Enablement Path, users find courses tailored to their particular role within the company, which they can complete one after the other.

Summary

Avnet selected the SmarterPath solution because it provides a simple way to offer courses in Jive and track the learning progress of its community members. Another decisive factor in their decision was SmarterPath's ability to support enablement and onboarding uses cases. Avnet launched its Knowledge Network community in November 2015, and Pokeshot//SMZ is providing assistance with any user questions related to SmarterPath. The ability to integrate existing training materials (via sharable content standard SCORM/Tin/Can) and include internal content and external resources gives you a wide flexibility to design your own programs. Each learning path can be tailored and adapted to fit specific needs of your organisation and employees. To track and monitor results and course success ratings, managers and trainers are able to get status reports on each trainee or taken course and overall progress.



"Jive offers us terrific features that allow Avnet to implement this important use case, but we needed additional ways to prepare training materials in e-learning formats, as well as more structured and targeted learning options." Avnet searched for a solution in Jive that was lightweight, easy to use, and quickly comprehensible. "During this process we learned about the Pokeshot//SmarterPath solution."

"We also looked a number of other products, but what we liked about SmarterPath was that it is very well integrated in Jive, is easy for our customers to use, and meets all of our requirements while offering the potential for future feature sets."

Pete Rendek, Digital Marketing Manager of Avnet

Contact Us

Are these use cases not applicable to your company?

Pokeshot//SmarterPath offers much more.

Working closely with our clients, Pokeshot//SMZ develops innovative, holistic use cases for social learning as part of a comprehensive learning and knowledge strategy.

We can support you and your company in the following areas:

- Analysis of potential: How does your company learn? Where are there challenges that can be addressed with social learning?
- Development and implementation of targeted use cases for social learning.
- Introductory guidance for Pokeshot//SmarterPath as well as further support and training.
- Community management: How are learning communities structured and organized? How does the management of these communities work?
- Gamification: How can I use gamification mechanics to support my learning strategy?



Jive Certified Solutions are developed by third-party partners that have been rigorously reviewed to work with the Jive platform. Our comprehensive process leverages external industry experts and all aspects of Jive from marketing, sales, engineering, product management and support. With Jive Certified Solutions, rest assured that partners, customers and Jive will truly work better together.



Skyhigh Enterprise-Ready cloud services fully satisfy the most stringent requirements for data protection, identity verification, service security, business practices, and legal protection.



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About Pokeshot//SMZ

The team behind Pokeshot//SmarterPath has more than 16 years of experience in building collaborative solutions. For more information on any of our products or services, please visit us on the Web at:

www.pokeshot-smz.com

